

*Set Your Sights High In 2009*

*Kentucky Optometric Association  
107th Annual Spring Congress  
April 23-26, 2009  
Hyatt Regency Hotel  
Louisville, KY*

# AGENDA

## Thursday, April 23

- 12:00pm **Registration Opens**
- 1:00pm-3:00pm **“Not A Dry Eye in the House”**  
Mile Brujic, O.D.  
This course will provide an understanding of the epidemiology and pathophysiology of the dry eye complete with a discussion of diagnosis techniques and treatment options.  
COPE CERTIFICATION # 20221-AS  
**2 Hours CE (TPA)**
- 3:00pm-4:00pm **“Glaucoma: Detecting and Determining When to Treat”**  
Mile Brujic, O.D.  
This course will provide an overview of tests used in the diagnostic work up of glaucoma suspects and clinical considerations that need to be taken when analyzing the results of those tests.  
COPE CERTIFICATION # 24082-GL  
**1 Hour CE (TPA)**
- 4:00pm-5:00pm **“Charitable EyeCare”**  
KY Board of Examiners & Hon. Cheryl Lalonde will present and answer questions on charitable eye care in regards to optometrists. Other topics may be discussed as well.  
**1 Hour CE**
- 5:00pm-6:00pm **Membership Meeting**
- 6:00pm-7:30pm **Opening Reception**
- 7:30pm-9:30pm **Board Certification Town Hall Meeting - KOA Members Only**



## Friday, April 24

- 7:00am-8:00am Breakfast
- 8:00am-9:00am **“HIV / AIDS Course”**  
Steve Bloom, M.D.  
This is an approved course that all KY licensed OD's must take in 2009 to renew their license.  
**1 Hour CE (TPA)**
- 9:00am-11:00am **“Red Eye Update”**  
Mark Dunbar, O.D.  
This course will include many clinical pearls in the diagnosis and treatment of the red eye. Topic discussions include: the latest treatment of ocular surface disease, ocular allergies, the increasing resistance to current drug therapies as well as impact of MRSA.  
COPE CERTIFICATION #21909-AS  
**2 Hours CE (TPA)**

## Friday, April 24, cont.

- 10:00am-11:00am **“Retinal Vascular Disease Update Part I”**  
Mark Dunbar, O.D.  
This course will be a review and update on retinal vascular disease.  
COPE CERTIFICATION # Pending  
**1 Hour CE (TPA)**
- 12:00pm-2:00pm **Presidential Award's Luncheon**
- 2:00pm-3:00pm **“Retinal Vascular Disease Update Part II”**  
Mark Dunbar, O.D.  
This course will be a review and update on retinal vascular disease.  
COPE CERTIFICATION # Pending  
**1 Hour CE (TPA)**
- 3:00pm-5:00pm **“Glaucoma Grand Rounds”**  
Mark Dunbar, O.D. & Eric Schmidt, O.D.  
Understanding and interpreting visual fields, OCT and optic nerve is emphasized in this case presentation format. Deciding when a patient has glaucoma, judging progression, setting target pressures, and basic philosophies in managing glaucoma is discussed in this grand rounds case presentation.  
COPE CERTIFICATION #21014-GL  
**2 Hours CE (TPA)**
- 5:00pm-7:30pm **Exhibit Hall- Opening Reception**

## Saturday, April 25

- 7:00am-8:00am Breakfast
- 8:00am-10:00am **“Glaucoma Pharmacology A-Z”**  
Eric Schmidt, OD  
This course will use a clinically oriented approach to the pharmacology of anti-glaucoma drugs. Mechanisms of action will be detailed and contraindications discussed. Using case studies, a treatment paradigm and hierarchy will be presented. Side effects of drugs will also be presented.  
COPE CERTIFICATION# 19392-PH  
**2 Hours CE (TPA)**
- 10:00am-11:00am **“Lid Margin & Ocular Surface Disease - an Enlightened Perspective”**  
Eric Schmidt, O.D.  
This course will be a review on ocular surface disease.  
COPE CERTIFICATION# Pending  
**1 Hour CE (TPA)**



*\*TPA denotes all courses that qualify as TPA CE for the Kentucky Board of Optometric Examiners.  
\*\*Courses are approved by Indiana OLDPAAC.*

**KOA 106TH ANNUAL SPRING CONGRESS**  
**"SET YOUR SIGHTS HIGH IN 2009"**  
**APRIL 23-26, 2009**  
**HYATT REGENCY DOWNTOWN LOUISVILLE HOTEL**

Your payment should accompany this form in order to receive the early bird discount. All educational meetings as well as the social functions are included in your registration. *No ticket orders will be taken over the phone. Requests for additional tickets must be in writing and payment must accompany this order.*

<b>Name</b> _____	<b>Badge Name</b> _____
<b>Address</b> _____	
<b>City</b> _____	<b>State</b> _____
<b>Zip</b> _____	<b>Phone ( )</b> _____
<b>Email</b> _____	<b>KOA or AOA Member ID#</b> _____
<b>Spouse/Guest Name (if registered)</b> _____	

<u>Registration &amp; Payment Received</u>	<b>By 3/13</b>	<b>By 4/10</b>	<b>After 4/10</b>	<b>TOTAL DUE</b>
<b>FULL REGISTRATION</b>	<b>20% Off</b>	<b>10% Off</b>	<b>Full Fee</b>	
AOA or KOA Member Discount Rate*	\$ 450	\$ 500	\$ 560	\$ _____
Non Member Rate	\$ 650	\$ 720	\$ 800	\$ _____
<i>*Dues must be paid through the first quarter</i>				
<b>KOA MEMBERS ONLY - AIDS COURSE ONLY</b>	<b>FREE</b>	<b>FREE</b>	<b>FREE</b>	\$ _____
<b>STUDENT REGISTRATION</b>	<b>FREE</b>	<b>FREE</b>	<b>FREE</b>	\$ _____
<b>SPOUSE/GUEST REGISTRATION (Choose one)</b>				
A. Full Registration ( 8 food functions & breaks)	\$ 200	\$ 225	\$ 225	\$ _____
B. Basic Registration (Opening Reception & Exhibit Hall Badge/Food)	\$ 75	\$ 100	\$ 100	\$ _____
<b>ADDITIONAL EXHIBIT HALL BADGES</b>	\$35 each X ( ) =			\$ _____
<small>(Includes admission to Exhibit Hall as well as two food functions held in the Exhibit Hall. NO ONE WILL BE ALLOWED IN THE EXHIBIT HALL WITHOUT A BADGE. Children over 12 must have a badge. NOTE: One badge is included with each full registration)</small>				
Names: _____				
<b>ADDITIONAL TICKETS</b> (also available at the Registration desk)				
FRIDAY Presidential Award's Luncheon			\$30 each X ( ) =	\$ _____
SATURDAY Dance & Social Party			\$35 each X ( ) =	\$ _____
<b>CHURCHILL DOWNS TICKETS</b>				
SUNDAY - Includes lunch & admission to 4th Floor Millionaires Row.			\$60 each X ( ) =	\$ _____

<b>LUNCHEON FOOD PREFERENCE</b> (Optional) <input type="checkbox"/> Vegetarian <input type="checkbox"/> Kosher	<b>TOTAL DUE</b>	\$ _____
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**SOCIAL EVENTS** - Although all events are included in the registration fee, please check the ones you and your registered guest plan to attend in order to assist us in an accurate count. *Thank you!*

Thursday Reception # _____	Saturday Breakfast # _____
Friday Breakfast # _____	Saturday Exhibit Lunch # _____
Friday Lunch # _____	Saturday Dance # _____
Friday Exhibit Reception # _____	Sunday Breakfast # _____

**RIBBONS** (Check all that apply)

- |   |                                     |
|---|-------------------------------------|
| <input type="checkbox"/> KOA Past President | <input type="checkbox"/> KOA PAC    |
| <input type="checkbox"/> KY Vision Project  | <input type="checkbox"/> AOA PAC    |
| <input type="checkbox"/> KVP Board Member   | <input type="checkbox"/> Student    |
| <input type="checkbox"/> KOF Board Member   | <input type="checkbox"/> New Member |

**PAYMENT METHOD**

- Check       Master Card  
 VISA       Discover

Bank Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Name as printed on card: \_\_\_\_\_

Signature \_\_\_\_\_

**PARAOPTOMETRIC CONGRESS AGENDA**  
**APRIL 24 & 25, 2009**  
**HYATT REGENCY LOUISVILLE HOTEL**

**Friday, April 24**

- 7:00am Registration/ Continental Breakfast
- 9:00am -10:00am **“Attitude Stew”**  
Rebecca Johnson, COT, CPOT, COE  
**1 Hours CE (AOA & ABO Approved)**
- 10:00am -11:00am **“Medical Record Documentation”**  
Rebecca Johnson, COT, CPOT, COE  
**1 Hour CE (AOA & ABO Approved)**
- 11:00am -12:00pm **“I Didn’t Know That!”**  
Rebecca Johnson, COT, CPOT, COE  
**1 Hour CE (AOA & ABO Approved)**
- 12:00pm-2:00pm **Presidential Luncheon**
- 2:00pm-3:00pm **“Plus or Minus?”**  
Rebecca Johnson, COT, CPOT, COE  
**1 Hour CE (AOA & ABO Approved)**
- 3:00pm - 4:00pm **“The Power of Merchandising Ophthalmic Products”**  
Brad Davis, ABOC  
**1 Hour CE (AOA & ABO Approved)**
- 4:00pm - 5:00pm **“PAL Trouble Shooting / Latest Advancements in Lens Technologies”**  
Brad Davis, ABOC  
**1 Hour CE (AOA & ABO Approved)**
- 5:00pm-7:30pm **Exhibit Hall Opening Reception**

**Saturday, April 25**

- 7:00am Registration/ Continental Breakfast
- 8:00am-9:00am **“Hands on Ophthalmic Fitting, Adjusting, Dispensing (Basic)”**  
Sue Murray  
**1 Hour CE (AOA & ABO Approved)**
- 9:00am-10:00am **“Hands on Ophthalmic Fitting, Adjusting, Dispensing (Advanced)”**  
Sue Murray  
**1 Hour CE (AOA & ABO Approved)**
- 10:00am-11:00am **“Telling the Best Story”**  
Lanny Duke  
**1 Hour CE (AOA & ABO Approved)**
- 11:00am-1:30pm **Luncheon in the Exhibit Hall**
- 2:00pm-3:00pm **“Maximizing Managed Care”**  
Lanny Duke  
**1 Hour CE (AOA & ABO Approved)**
- 3:00pm-5:00pm **“Eye Care Billing and Coding ”**  
John Lahr, O.D.  
**2 Hours CE (AOA Approved)**  
*Joint Session with ODS*
- 9:00 pm **KOA Dance Party**

**KOA PARAOPTOMETRIC REGISTRATION**  
**“SET YOUR SIGHTS HIGH IN 2009”**  
**APRIL 24-25, 2009**  
**HYATT REGENCY LOUISVILLE HOTEL**

<b>Name</b> _____	<b>Badge Name</b> _____
<b>Certification</b> _____	<b>Employed By</b> _____
<b>Address</b> _____	
<b>City</b> _____	<b>State</b> _____ <b>Zip</b> _____ <b>Phone ( )</b> _____

Check box if you need

ABO CE Units

NCLE CE Units

<b>Continuing Education Registration</b>	<b>By 3/13/09</b>	<b>By 4/10/09</b>	<b>After 4/10/09</b>	<b>TOTALS</b>
<b>Friday Only</b> Includes Breakfast, Presidential Luncheon, Exhibit Hall Reception & Breaks.	\$ 125	\$ 140	\$ 165	\$ _____
<b>Saturday Only</b> Includes Breakfast, Exhibit Hall Luncheon, Social & Dance Party and Dance & Breaks.	\$ 125	\$ 140	\$ 165	\$ _____
<b>Full Registration (2 days)</b> Includes Breakfast, Exhibit Hall Meals, Presidential Luncheon, Social & Dance Party and Breaks each day.	\$ 210	\$ 225	\$ 240	\$ _____
<b>Thursday Opening Reception Ticket</b> (not included in registration)	\$25 each X ( ) =			\$ _____
<b>Churchill Downs Ticket</b> (not included in registration)	\$60 each X ( ) =			\$ _____
<b>TOTAL DUE</b>				\$ _____

**PAYMENT METHOD**

Check

Master Card

VISA

Discover

Bank Card # \_\_\_\_\_

Exp Date \_\_\_\_\_

Amount \_\_\_\_\_

Name as printed on card \_\_\_\_\_

Signature \_\_\_\_\_



**For Overnight Accommodations, Call the Hyatt (502) 581-1234. Be sure to identify yourself with the KOA to receive group rate of \$129.00 by 3/22/2009.**

**NOTE:** There will be a \$50 processing fee for cancellations requested on or after 4/1/09. Cancellations must be made in writing and mailed or faxed to the KOA Office.

Please complete this form and return with payment to:

**Kentucky Optometric Association**

**P.O. Box 572, Frankfort, KY**

**Phone: (502) 875-3516 FAX: (502) 875-3782 Email: sarah@kyeyes.org**

# REGISTRATION GUIDELINES

## O.D. FULL REGISTRATION

*"SET YOUR SIGHTS HIGH IN 2009"*

**Includes: 8 meal functions and all breaks:**

- Thursday Opening Reception
- Friday Breakfast
- Friday Presidential Luncheon
- Friday Exhibit Hall Reception
- Saturday Breakfast
- Saturday Exhibit Hall Luncheon
- Saturday Social & Dance
- Sunday Breakfast
- Morning & Afternoon Breaks Everyday

**All Continuing Education courses and Exhibit Hall admission are included in the full registration fee.**

*To receive the Early Bird Discounted Rate of 20% be sure to register by March 13th!!.*

	<b>20% Discount BY 3/13</b>	<b>10% Discount BY 4/10</b>	<b>Full Fee AFTER 4/10</b>
AOA or KOA Member Discount Rate (1st quarter dues must be paid)	\$ 450	\$ 500	\$ 560
Non Member Rate	\$ 640	\$ 720	\$ 800

**As a member benefit, KOA members are entitled to register for the AIDS course only for free without registering for the full conference.** 1st Quarter dues must be paid!

## SPOUSE/GUEST REGISTRATION

**A. Full Registration: Includes 8 meal functions and breaks as listed above and admission to the Exhibit Hall.**

Fee	\$ 200	\$ 225	\$225
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**B. Basic Registration: Includes Opening Reception and Exhibit Hall badge and food.**

Fee	\$ 75	\$ 100	\$100
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## STUDENT REGISTRATION

There is no registration fee for students. Be sure to mark "Student" under the ribbon section on your registration.

## HOW TO REGISTER

**FAX (502) 875-3782 (24 Hours a Day)**



**Mail P.O. Box 572  
Frankfort, KY 40602**

## QUESTIONS?

**Phone: (502) 875-3516  
Email: sarah@kyeyes.org  
Website: www.kyeyes.org**

### REFUND POLICY:



Notice of cancellation must be received in writing. Full refunds will be made for requests received by April 1. Thereafter, a \$50 fee applies.

### SPECIALASSISTANCE:

In compliance with the Americans with Disabilities Act, if you require special assistance, please call us at (502) 875-3516.

# AGENDA

## Saturday, April 25 cont.

- 11:00am-1:30pm **Luncheon in the Exhibit Hall**
- 2:00pm-3:00pm **“Iritis, Iritis, Iritis”**  
Eric Schmidt, O.D.  
Iritis is a commonly seen ocular pathology that presents in a variety of ways. Time will be spent detailing the systemic disease associations with iritis and when laboratory work should be ordered by the optometrist. Treatment options for the different cases will be detailed.  
COPE CERTIFICATION # 21895-AS  
**1 Hour CE (TPA)**
- 3:00pm-5:00pm **“Eye Care Coding and Billing”**  
John Lahr, O.D.  
Understanding of the appropriate coding of claims is essential to a practice’s success in today’s third party environment. This course covers all of the critical areas of procedure, diagnosis and Medicare. Emerging codes, opportunities in glaucoma, E/M compared to 9200x for eye exams and new regulations will be extensively discussed.  
COPE CERTIFICATION # 20118-PM  
**2 Hours CE**  
*(Joint session with paras)*
- 9:00pm-1:00am **Dance & Social Party**

## Sunday, April 26

- 7:00am **Breakfast**
- 8:00am-10:00am **“Oral Medications and the Eye”**  
Jill Autry, O.D.  
The latest oral medications used for ocular diseases will be discussed. Undesirable ocular events seen with a variety of systemic therapies will also be presented.  
COPE CERTIFICATION # 23871-OP  
**2 Hours CE (TPA)**
- 10:00am-11:00am **“Neuro 101”**  
Jill Autry, O.D.  
Neuro-optometric cases can be intimidating and challenging due to their seemingly complex nature. In this lecture, a referral center optometrist discusses the most commonly encountered neurooptometric cases in an easy to follow guide to pathophysiology, diagnosis, monitoring, and treatment.  
COPE CERTIFICATION # 17583 - NO  
**2 Hours CE (TPA)**
- 12:00 Noon **An Afternoon of Racing at Churchill Downs**



## KOA Partner Members

*Thank you to the following  
2009 KOA Partner Members!*

### **Gold Members** ( \$10,000 Level)

**Commonwealth Eye Surgery**  
**Vistakon**

### **Silver Members** ( \$5,000 Level)

**Carl Zeiss Vision**  
**Essilor Laboratories of America**  
**John-Kenyon American Eye Institute**  
**Norman Radtke, M.D.**  
**Phil Brown Insurance Agency**  
**Signet Armorlite - KODAK**  
**Singer Optical Co.**

### **Bronze Members** (\$2,500 Level)

**Advanced Medical Optics**  
**Alcon Laboratories, Inc.**  
**Allergan**  
**ARGI Financial Group**  
**Bausch & Lomb**  
**Bennett & Bloom Eye Centers**  
**Block Vision**  
**CIBA**  
**Diversified Ophthalmics**  
**Hoya Vision Care**  
**Inspire Pharmaceuticals**  
**Professional Insurance Plans**  
**Varilux, DEFINITY, Crizal by Essilor**

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Kentucky Optometric Association  
P.O. Box 572  
Frankfort, KY 40602

REGISTRATION INFO  
ENCLOSED

## HOTEL RESERVATIONS



Call the  
Hyatt Regency Hotel  
320 West Jefferson Street  
Louisville, KY 40202  
(502) 581-1234 or 800-233-1234

**RATES: \$129 Single/Double**

**Please refer to the KOA to receive the special group rate. Cut-off date is 03/22/09.**  
***Please be sure to make your reservation before that date!!!***